

August 2, 2010

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2010 list of largest Canadian staffing firms

Introduction:

- We estimate that 22 firms generated at least C\$50 million in Canadian staffing revenue in 2009, totaling more than C\$3.4 billion (57% of the Canadian staffing industry). The list of 22 is on the following page.
- We ranked companies by revenue, according to industry custom, but this ranking should not be taken to imply that a firm with a higher rank provides better service or more value to its shareholders.
- Staffing firms varied in degree of financial transparency, and even when forthcoming with information, in some cases data provided to Staffing Industry Analysts was adjusted for the sake of consistency. Therefore, for all firms on this list, the revenue reported is estimated by Staffing Industry Analysts.
- Overall, we believe that this list is accurate and can be used appropriately to get a “big picture” reading of the Canadian staffing market.

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2010 list of largest Canadian staffing firms

Information Provided:

- Companies were ranked by their estimated 2009 Canadian staffing revenue. All other company revenue was excluded.
- The list also provides our estimate of each company's market share of the Canadian staffing industry. Market share is calculated by dividing a company's listed revenue by our 2009 estimate of C\$6 billion for the Canadian staffing industry.
- The table also indicates their top two segments in Canada.

Key:

- industrial-ind, office/clerical-o/c, IT-it, healthcare-hc, per diem nurse-hc(p), travel nurse-hc(t), locum tenens-hc(l), allied-hc(a), engineering-eng, finance/accounting-f/a, legal-l, clinical/scientific-clin, marketing/creative-m/c, PEO-peo, direct hire-dh, retained search-rs, payroll/compliance-pay

Largest staffing firms in Canada

Ranked by estimated 2009 Canadian staffing revenue

Rank	Company	2009 Canadian Staffing Revenue (C\$M)	Market Share	Top 2 segments
1	Randstad Holding NV	402	6.7%	it, lo
2	Adecco SA	400	6.7%	
3	Procom	340	5.7%	it, d
4	Allegis Group	220	3.7%	it, eng
5	Design Group Staffing	212	3.5%	eng, off
6	Kelly Services Inc.	208	3.5%	off, lo
7	Brainhunter	187	3.1%	it, eng
8	S.i. Systems Ltd.	182	3.0%	it, d
9	Manpower Inc.	171	2.8%	off, lo
10	Robert Half International Inc.	165	2.8%	f/a, it
11	Calian Technologies Ltd.	150	2.5%	eng, hc
12	TES - The Employment Solution	109	1.8%	it, eng
13	The Quantum Group of Companies	100	1.7%	hc, it
14	CDI Corp.	91	1.5%	eng, it
15	Eagle Professional Resources	81	1.3%	it, d
16	Drake International	75	1.3%	lo, d
17	SFN	69	1.2%	lo, off
18	Superior Group	61	1.0%	
19	Express Services Inc.	51	0.8%	lo, off
20	Aquent	50	0.8%	cs
21	Act-1 Group	50	0.8%	
22	Nasco Staffing Solutions	50	0.8%	other, other
Total		3,424	57.1%	